

COLLIN KRIZMANICH

ABOUT ME

Current Communications Senior Specialist looking to utilize strong digital-centered skill set. Analytical, acute and adaptable with a creative communication style. Journalism background with a focus on producing thought-provoking, explanatory content.

CONTACT

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EXPERIENCE

May 2015 –
Current

Senior Communications Specialist
Communications Specialist
Digital Communications Intern
GM Financial International Operations
Detroit, MI

- Act as main administrator of intranet reaching more than 2,500 employees in 18 countries
- Write, edit and format explanatory industry news articles
- Design and build new content, pages and graphics for websites
- Manage the editorial calendar, including all internal and external communications
- Conduct interviews with executives and industry experts
- Explore and utilize new technologies to enhance user experience and understanding

Dec 2014 –
May 2015

Assistant Bureau Chief/Reporter
Capital News Service
Lansing, MI

- Report, write, edit, and publish policy-centered articles for syndication in 25+ Michigan newspapers
- Attend legislative hearings, press conferences and committee meetings to report on breaking news
- Design and produce graphics, video and audio to supplement reporting
- Conduct in-person interviews with state officials, including Governor Rick Snyder, director of Michigan State Police and Michigan legislators

Aug 2013 –
May 2014

Legislative Intern
Michigan State Senate and Michigan House of Representatives
Lansing, MI

- Serve as point of contact for constituents, lobbyists, media and local municipalities
- Draft legislative memos, reports and press releases
- Attend and report on committee meetings and strategy sessions
- Research, analyze and summarize policy proposals

EDUCATION

MASTER'S



2014 – 2016
(MA)Journalism

Michigan State University

BACHELOR'S



2008 – 2012
(BA)Political Science

Michigan State
University

AWARDS

Best of Festival - First place nationally for Interactive Website, Broadcast Education Association (BEA), 2014

Mark of Excellence, Finalist Online News Reporting, Society of Professional Journalists (SPJ), 2014

Second Place, International Multimedia News, Association for Education in Journalism (AEJMC)

Best of MSU, Online In-Depth Reporting

SKILLS

Adobe Creative Suite (Animate, Photoshop, After Effects, Illustrator, InDesign, Premier)

Content Management Systems (SharePoint, WordPress, Blogger)

Social Media (Twitter, Facebook, YouTube, Instagram)

Coding (Javascript, HTML, CSS)

Writing (AP, MLA)